

Living (31.12.2021)

Living units overall 43.831

Day care center (31.12.2021)

Independently operated 60

Educational institutions (2021/2022)

General Schools 24

Pupils 7.355

Schools:

- Primary Schools 12
- High Schools 5
- Colleges (secondary education) 3
- Special needs Schools 3
- Medical School (MEFA) 1
- Technical Colleges 2
- Community Music schools 1
- Community College 1
- University of Applied Science Brandenburg (THB) 1
- Medical College Brandenburg (MHB) 1

Students THB (WS 2021/2022) 2.733

Endowed Professorship: Medical IT since 2010

Students MHB (WS 2021/2022) 578

Access

Roads

Bundesautobahn A 2 (Berlin - Hannover)

Bundesstraße B 1 (Berlin - Magdeburg)

Bundesstraße B 102 (Belzig - Rathenow)

Rail

Berlin - Magdeburg – Hannover

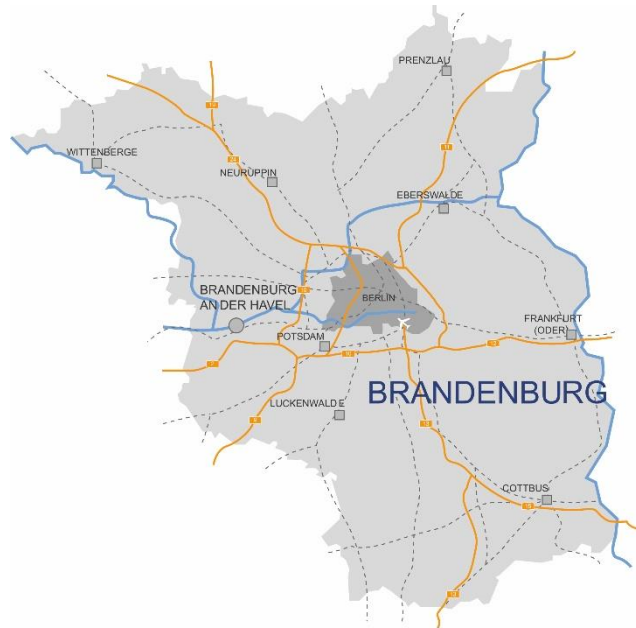
Brandenburg an der Havel – Rathenow

Airports

Berlin Brandenburg (Distance: 80 km)

Water

The regional center Brandenburg an der Havel is connected to the inner German inland waterways as well as the European waterway network.



Imprint

Stadt Brandenburg an der Havel

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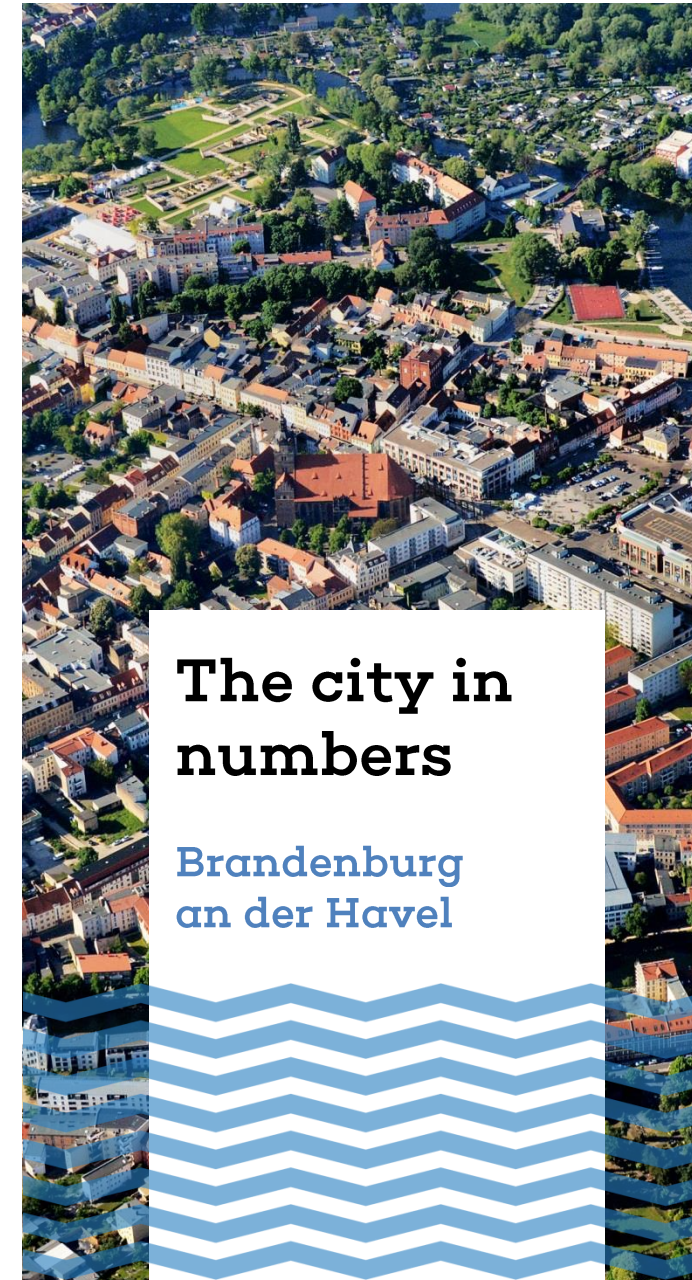
Photo credit:

Stadt Brandenburg an der Havel/L. Hannemann

Sources:

AfS BBB, GfK GeoMarketing, Bundesagentur für Arbeit, Einzelhandelskonzept, eigene Erhebungen

(Version 11/2022)



The city in numbers

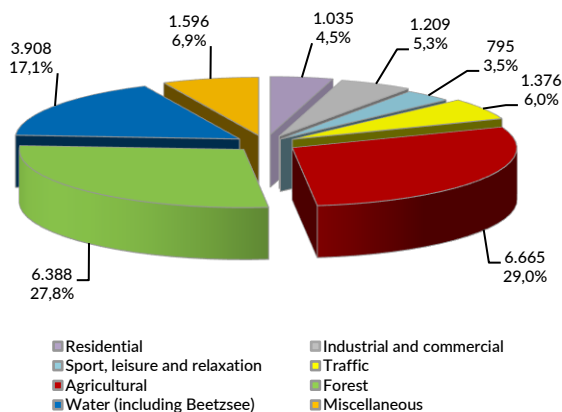
Brandenburg an der Havel

The City in numbers

Area Data (31.12.2020)

Surface area overall 22.972 ha

Area usage in categories



Population (31.12.2021)

Inhabitants 72.461
 Population density 315 W/km²
 Average age 48,0

Employment / Labour market

Employed overall (2020) 39.300
 Socially insured employees overall (31.12.2021) 30.519
 Manufacturing industries 5.093
 Service industries 22.321
 Unemployed overall (31.12.2021) 2.744
 Unemployment rate (31.12.2021) 7,4 %

Commuters (30.06.2021)

Commuting to/from/balance 12.176/9.824/2.352

Population movement (31.12.2021)

Movement to/from/balance 3.549/2.474/1.075

Business structure (31.12.2021)

Businesses registered with the IHK / HWK 3.677 / 852

Business registrations 460
 Business closures 384

Business bankruptcies 7

Taxes

Trade tax collection rate 450 %
 Property tax A / B 400 % / 530 %

Retail Trade (31.12.2021)

Retail space overall (own calculation) 155.764 m²
 Of which in the city centre (15,2 %) 23.608 m²
 Retail purchasing power Index (GfK, 2021) 93,5
 Centrality (GfK, 2021) 99,6

Health (31.12.2020)

Doctors in city centre (*31.12.2019) 522
 Of which are free practices (*31.12.2019) 173
 Actually operated beds 1.105
 Dentists overall 66
 Of which are free practices 49
 Pharmacies 17
 Veterinarians 23

Hospitals:

- Städtisches Klinikum Brandenburg GmbH
- Asklepios Fachklinikum Brandenburg
- Caritas-Klinik St. Marien
- Ambulante Rehabilitationsklinik „Vitalis“
- VAMED Klinik Hohenstücken

Tourism (31.12.2021)

Arrivals/per annum 74.910
 Overnight stays/per annum 214.422

Tourist accommodation overall 42
 Of which are hotels 6
 Average stay 2,9 Days

Industrial and Retail area	Available Space (hectares)
Industrial and Retail estate Hohenstücken	46,3
Industrial estate Görden	0
Industrial estate Schmerzke	0
Industrial and Retail estate Kirchmöser Nord	8,9
Industrial estate Kirchmöser Süd	15,8
SWB Industrial and Retail estate - Opelgelände	0
Industrial estate Am Neuendorfer Sand	3,8

The following clusters are defined by the regional development core Brandenburg an der Havel:

- Metal
- Traffic/Mobility/Logistic
- Health Management
- Tourism
- ICT, Media and Creative Industries

Funding opportunities for businesses:

Small GRW-G-Guideline:

Maximum funding rate 30%
 Minimum investment volume 60.000 €, max. 2 Mio. €

Large GRW-G-Guideline:

Base funding 5 %; Maximum funding of 10% subject to fulfilment of structural effects; additional funding for small (20 %) and medium sized businesses (10 %) Minimal investment volume 100.000 €

Funding for bike and water tourism in both guidelines

Businesses and entrepreneurs have the opportunity of a free consultation regarding the financing and funding opportunities of their projects. The consultation takes place every first Tuesday of the month.

Register via the business development department (03381 382001). Alternatively you can find information under www.ilb.de.