



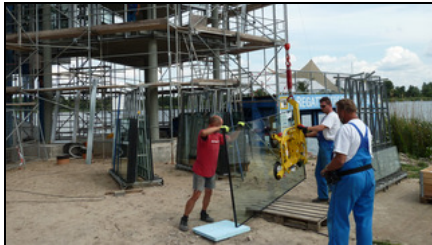
NEWS & MORE

Candidate City Newsletter No. 03 25 August 2010



BRANDENBURG AN DER HAVEL
World Rowing Championships . Candidate City

Construction workers glaze tower extension



The large glass panes are inserted in the glazed areas using cutting edge technology

With the concreting now completed and the steel structure installed for the extension being built for the finish tower, a few days ago construction workers began installing the large windowpanes for the individual floors. Despite using cutting edge technology, this work demands considerable concentration and a delicate touch from the construction specialists, since the enormous panes, which weigh many kilograms, must be inserted into the pre-installed window profiles with millimetre accuracy.

The structural and cladding work is scheduled to be completed by November 2010. The technology and equipment will then be installed in the new rooms that will now be available for the judges and organisers.

The new extension to the prominent finish tower can already be made out



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Expansion of the boat park has begun

Large-scale technology is also being deployed on the site next to the boat park. Instead of visitors seeking relaxation, diggers and construction vehicles have taken over Massowburg beach, a popular spot for the Brandenburgers.

During the next few weeks and months, more than half a million euros will be spent on transforming this site. Not only will the bathing facilities be improved for visitors, it will also enable this area to be used during major national and international sports events as an extension to the boat park.

If everything goes according to plan, the replanting can already begin in October, enabling the temporarily closed beach to reopen to visitors during the next bathing season.

The transformation of the recreational facilities next to the boat park has begun. For the time being, Brandenburgers will have to seek out one of the many other bathing spots.



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Munich - Lucerne - Račice

After their successful presentation in Munich, representatives from Brandenburg an der Havel also appeared at the 3rd World Cup in Lucerne with a presentation stand. In addition to flyers, newsletters and stickers, a video trailer was also deployed for the first time, which has been produced by TV specialists from the SKB TV company in Brandenburg on behalf of the bidding team. In short film sequences underscored with stirring music, the Havel river city and its modern, natural regatta course are presented as an ideal venue for world rowing championships. During the World Cup competition, important discussions were held with FISA and DRV representatives in order to update them on the

preparation of the candidacy documents and the progress made in expanding Brandenburg's Beetzsee regatta course.

A delegation from Brandenburg also attended the Junior World Championships in Račice in the Czech Republic. Despite incessant rain, which prevailed throughout the entire World Championships weekend, the three-man team managed to draw the attention of the athletes, trainers and officials to Brandenburg's World Championships candidacy. Because the bad weather prevented them from setting up the pavilion usually used, the boot of a Mercedes was quickly converted into an information stand.



Despite the wind and rain, many athletes and officials in Račice were also keen to find out about Brandenburg's World Championships candidacy

Next time, the Brandenburgers will be present with their presentation stand at the European Championships in Montemor-o-Velho in Portugal.

Considerable interest in World Championships stickers

The private cars used by Hartmut Duif and Jürgen Dabrat to travel up and down the country on behalf of the World Championships bidding team have some particularly eye-catching features.



Hartmut Duif with his "World Championships Mercedes"

The sides and rear windows of both Mercedes vehicles have been adorned with the World Championships logo so that the candidacy message can already be seen from large distances.

The bidding team is having to cope with a huge demand since it became known that as with the 2005 Junior and 2008 U23 World Championships, there is also now an attractive rear windscreen sticker publicising the candidacy for the "major" World Championships in 2015. Many clubs from all over Germany have already contacted the LRV Brandenburg with requests for stickers. "Of course, we very much welcome the considerable interest shown. In this way, many rowing enthusiasts will become multipliers for our candidacy and will support us in our campaign," says delighted candidacy chief Hartmut Duif.

One of the first vehicles underway with this sticker is the official car used by the Mayor of Brandenburg, Dr. Dietlind Tiemann. The

other local authority vehicles will also be furnished with the sticker during the next few weeks.



Mayor Dr. Dietlind Tiemann campaigns for the 2015 World Championships with her official car

Five hundred rear windscreen stickers were initially produced and a reprint has not been ruled out. Those interested can get in touch with the LRV Brandenburg by email (see Imprint).

Fair play and friendly contacts

Many international rowing enthusiasts will well recall the sporting fair play demonstrated by the German rowing delegation last year at the FISA Congress in Poznań. Although they almost succeeded with their bid for the 2013 World Championships and had excellent prospects for 2014, this World Championship

application was withdrawn in favour of Amsterdam. The fact that the Brandenburgers are good "losers" was recently shown once again in Račice where friendly contacts were made and experiences shared with the delegation from Chungju in Korea, against whom they "lost" in 2009.



Best wishes from the Korean team

Incidentally ...

... international water sport has also been present during the ongoing construction work at the Beetzsee regatta course. On 15 August 2010, the World Barefoot Championships came to a successful conclusion, in which more than 150 water-skiers from 17 countries took part. For nine days, the daring athletes thrilled the numerous spectators with their breathtaking jumps, slalom turns and tricks.

The fact that Beetzsee Lake also provides ideal conditions for this spectacular sport has been proved by the various world jumping records achieved here. The representatives from the International Waterski & Wakeboard Federation were overwhelmed by the excellent competition conditions and the sporting enthusiasm and hospitality shown by the people of Brandenburg.



In just bare feet, the water-skiers speed across the water and up the ski jump at almost 80 km/h. A new world record has been set at 29.90 metres.

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